Creativity
Conference at Università degli Studi Guglielmo Marconi

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Creativity is the art, the ability and the cognitive faculty of the mind to create and invent: to represent a *forma mentis* that takes on a particularly significant function in relation to our cognitive processes, such as intuition, perception, analogical thinking, simulation, integration of ideas, research in the context of a structured problem, reflection, personal reworking, critical thinking. Creativity involves not only the cognitive and meta-cognitive profile, but also the affective-motivational horizon of our subjectivity, represented by feelings, needs, emotions, impulses, interests, passions, desires. Everyone is a universe in which “unknown inner strengths sleep in the shadow like kings never born”.

Conference on “Creativity”, Guglielmo Marconi University
Department of Human Sciences. Rome, 29-30 May 2019
It is fundamental to think and express the innate creativity in our interiority in order to give meaning to our lives: that means to externalize the deepest motivations that mark the “colors” of our soul. Our first duty is towards our own conscience and inner time: “being oneself” with respect for authentic life.

The Conference, promoted by the Department of Human Sciences in collaboration with the PhD in Humanities, aims to study the theme of creativity according to trans-disciplinary research lines, to promote and maximize the enhancement of comparison and scientific productivity. The Conference starts from the assumption that the objectives and the quality of the research activity on this thematic area are closely connected to the level of interrelation and collaboration between all the disciplinary components.

The Conference program has been structured in an interdisciplinary horizon and divided into six sessions (with twenty-five speakers), which include different disciplinary fields linked to the six “macro-areas of research” (Humanities, Linguistic Sciences, Social sciences, Psychological Sciences, Philosophical Sciences, Education Sciences) of the Department of Human Sciences. In particular, the six sessions are entitled as follows: Creativity: history, art, poetry and literature; Linguistic creativity; Creativity in human sciences; The dark side of creativity: the ego, the shadow and neurosciences; Creative intuition and creative freedom; Educating for creativity.

The Conference is available on the Guglielmo Marconi University website at https://www.unimarconi.it/it/marconi-channel
Guglielmo Marconi University and Fachhochschule Technikum Wien

signed, in 2016, an important agreement aiming to provide their respective students with the opportunity to obtain a double degree in the field of Engineering, one from the Austrian institution in Software Engineering and the other from USGM in Computer Science. The double degree program represents a successful cooperation model in the framework of the internationalization strategy of Guglielmo Marconi University. In this respect, it will be replicated in Germany by developing a new collaboration with the Albtastd Sigmaringen University.